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BC4ESE

# NEWSLETTER

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## WHAT IS ECO-SOCIAL ENTREPRENEURSHIP?

Eco-social entrepreneurship is a type of entrepreneurship that focuses on environmental issues. It is based on three pillars: innovation, concern for the environment, reinvestment of profits for a social purpose.

There is a struggle to recognize the importance of such practices and evidently implement them in most countries, especially in the Western Balkan region. The initial problem starts from the lack of unified meaning/definition of social entrepreneurship, in both the academic world as well as the governing bodies of countries. Subsequently, this raises problems in legislation and implementation of laws that would support social entrepreneurs.

However, eco-social businesses worldwide contribute to increasing the quality of life of individuals and society as a whole. In the first project phase, the focus is on researching and promotion of eco-social entrepreneurship in Croatia, Cyprus, Belgium, Bosnia and Herzegovina, Montenegro, Serbia.

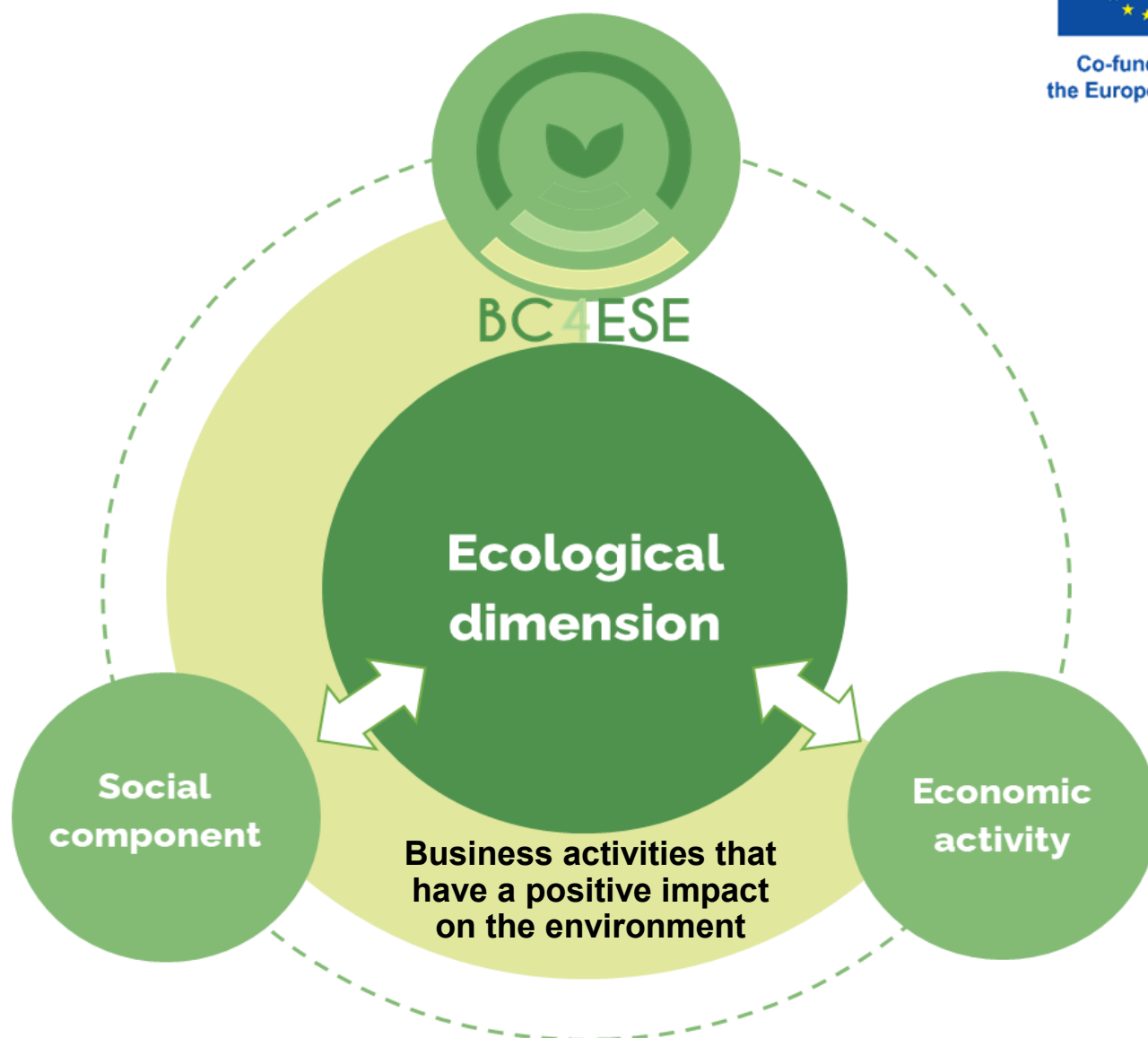
**Building capacities for innovation in the eco-social entrepreneurship education**

The BC4ESE project is co-financed by the ERASMUS+ programme of the European Union and will be implemented from January 2022 to January 2025. This publication reflects the views of the authors and the European Commission cannot be held responsible for any use which may be made of the information contained therein (Project Call: ERASMUS-YOUTH-2021-CB, Project no: 10105201)

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Eco-social entrepreneurship brings forth new employment opportunities, promotes social inclusion and offers responses to environmental challenges.

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## Current activities on the project BC4ESE

### Interviews with young persons



Lana Dotlić

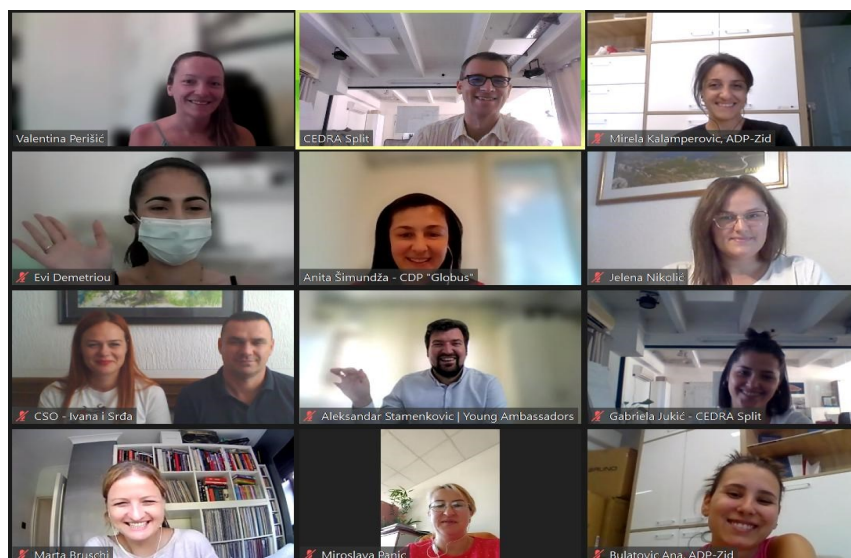


Sara Kasalović



Teodora Bubić

### Interviews with private companies and public institutions



### Research, consultations, meetings within O1— Interactive E-book “Eco-social entrepreneurship”



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## FOLLOWS US ON WEB AND SOCIAL NETWORKS

Web: <https://ecosocent.eu/>

Facebook page  
Eco-social entrepreneurship - Bc4ese  
<https://www.facebook.com/bc4ese>

Instagram  
Eco-social entrepreneurship - Bc4ese  
<https://www.instagram.com/bc4ese/>



### Building capacities for innovation in the eco-social entrepreneurship

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