UPSKILL+ is a project that address to improve the entrepreneurial competencies in agrotourism of adult learners by developing a tailor-made training pathway that empowers them through a collaborative online platform based on innovation and sustainability.

The project also aims to design and create an innovative an innovative, inclusive and sustainable upskilling training programme for adults in the rural areas. Within the framework of UPSKILL+ the consortium intend to contribute to the recovery of the agrotourism sector through innovation and the collaboration with other sectors based on principles like green sustainability and social inclusion, as well as to improve the employability and entrepreneurial mindset of different generations adults in the agrotourism sector.

UPSKILL+ main target group and final beneficiaries are one hand, adults over 18 years old who wish/need to improve their employment capacities and skills with especial emphasis in more vulnerable groups such as unemployed people, women, long term unemployed, low-skilled people, etc. and silver age people, young adults with low skills and qualifications, in particular those who are not professionals of the agrotourism.

Among the expected results from the project will we can highlight the design and creation of a quality and innovative and co-designed training program for participants and mentors that will increase the opportunities of the participants to enter in the labour market with the formal recognition of the skills gained.

This Erasmus + project is coordinated by the City Hall of Pliego, Murcia (Spain) and the consortium is formed by FAB'LIM (France), ARCES(Italy), I&F (Ireland), INNOVENTUM (Finland) and SYNTHESIS (Cyprus).