media4all

newsletter 3

NEARLY 60% OF THE WORLD'S POPULATION USES THE INTERNET, BUT THERE IS STILL A LACK OF COMPREHENSIVE AND CREATIVE EDUCATIONAL PROGRAMMES FOR LEARNING MEDIA AND İNFORMATION LITERACY (MEDIA AND INFORMATION LITERATE CITIZENS: THINK CRITICALLY, CLICK WISELY!, UNESCO, 2021). IN ADDITION, MEDIA LITERACY TEACHING PRACTICES FOR ADULTS TEND TO BE FRAGMENTED, ALTHOUGH ADULTS ARE A CHALLENGING GROUP TO WORK WITH BECAUSE THEY HAVE DIFFERENT PRIOR EXPERIENCES AND KNOWLEDGE.

Central questions that arise and that we should all think about are:

- HOW CAN MEDIA LITERACY BE TAUGHT IN AN UNDERSTANDABLE, COMPREHENSIVE, AND INNOVATIVE WAY SO THAT LESS-EDUCATED LITERATE ADULTS CAN ACQUIRE THE KEY SKILLS OF THE TWENTY-FIRST CENTURY?
- HOW CAN WE STIMULATE AND FOSTER CRITICAL THINKING TO RESPOND TO THE EVER-CHANGİNG INFORMATION ENVIRONMENT?
- HOW CAN WE NAVIGATE TODAY'S INFORMATION STREAMS AND COMMUNICATION SYSTEMS, VERIFY SOURCES, DISTINGUISH FACT FROM FICTION, RESIST HATE SPEECH, AND MOST IMPORTANTLY, MAKE INFORMED DECISIONS FOR OUR LIVES?

The answers are provided by the Media4All project, which aims to provide a toolkit, training programme, handbook, educational platform and a policy document, to promote digital and media literacy development from an embedded learning perspective.
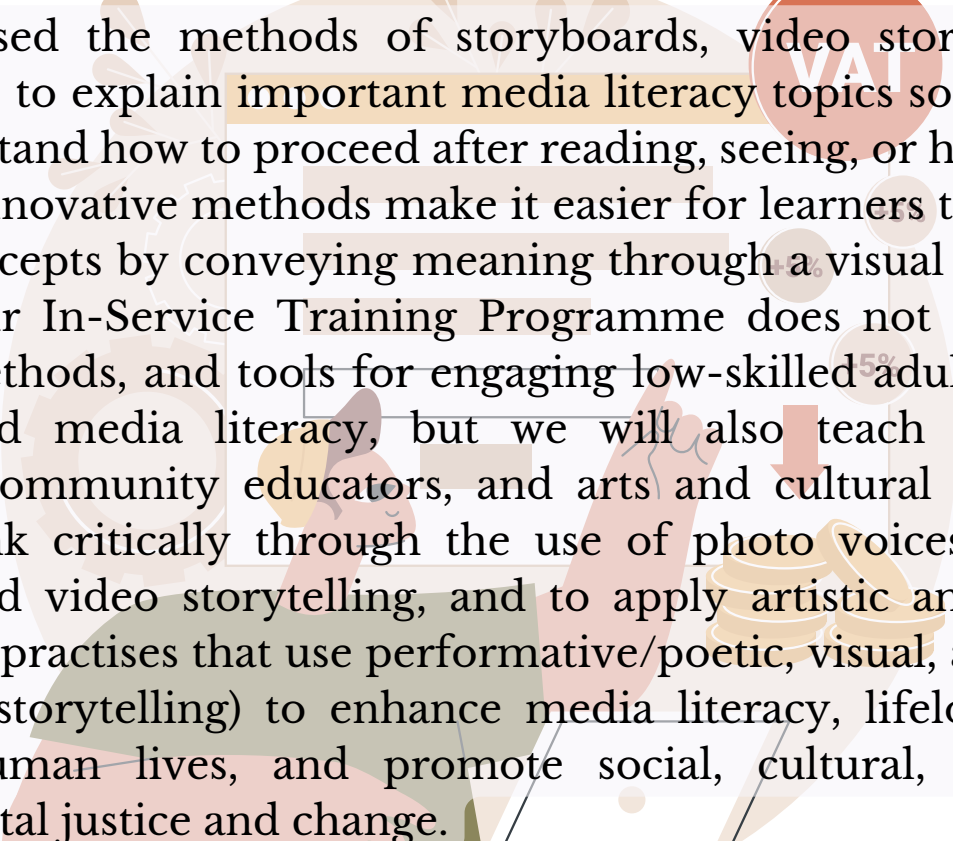
After a year of intensive work, the partners have succeeded in achieving two important intellectual results:

- IO1 - An engaging Toolkit of Embedded Digital & Media Literacy Resources
- IO2 - A tailor-made In-Service Training Programme

We will also soon complete the third output, which is an Innovative Handbook on Participatory Methodologies for Community Engagement in Media Literacy

WHICH ARE ADDED VALUES OF OUR PROJECT?

We have used the methods of storyboards, video storytelling, and infographics to explain important media literacy topics so that learners truly understand how to proceed after reading, seeing, or hearing media messages. Innovative methods make it easier for learners to understand difficult concepts by conveying meaning through a visual summary. In addition, our In-Service Training Programme does not only provide theories, methods, and tools for engaging low-skilled adults in lifelong learning and media literacy, but we will also teach adults, adult educators, community educators, and arts and cultural professionals how to think critically through the use of photo voices, storyboard creation, and video storytelling, and to apply artistic and expressive pedagogical practises that use performative/poetic, visual, and narrative forms (e.g. storytelling) to enhance media literacy, lifelong learning, improve human lives, and promote social, cultural, gender, and environmental justice and change.

What's next?

In December 2022, the Slovenian partner (ZRC SAZU) will host Learning, Teaching, Training Activity where 10 adult and community educators and arts and culture professionals from the partner countries will test training programme and identify key knowledge, competencies and skills from three models: 1 - Foundations of Adult Learning, 2 - Media Literacy and Adult Education, and 3 - How to Embed Media-Based Methodologies (Photo Voice, Storyboard, Video Storytelling) into Adult Education Programmes. If you would like to learn about new innovative approaches to teaching media literacy in adult education, contact our partners and attend the workshop!

Important to know!

We all agree that media literacy education for adults should play an important role. As citizens, we should all be more aware of the content we encounter and how to navigate social media safely. Media already influence our daily lives, are involved in many aspects of our lives, and change the way we develop relationships with ourselves and others. Therefore, it is important to learn and practise media literacy skills, which should be taught in a comprehensive, understandable, and simple way. Visit our website and find useful educational tools and programmes for teaching media literacy skills. Programmes are prepared for adult education. https://www.media4all-project.com/

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Proportional Message

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